



IWNZ Inner Link Membership Overview March 2022:

"He aha te mea nui tea o? He tāngata he tāngata, he tāngata!
What is the most important thing in the world?
It is people, it is people, it is people!"

The Māori whakataukī (Māori proverb) printed above is one of my favourites (there are others, and you'll find some of them dotted through the newsletter). It fits so well with this Inner Link's focus – *Membership*. The previous newsletters, featuring *Service* and *International*, all lead to and depend on Membership – it is our members, old and new, that make us a force to be reckoned with! Rereading the *Inner Link International Edition*, I see that I ended my introduction with the perfect sentence to introduce this edition: "Overriding every theme and topic, is the realization that friendship is everything, the backbone of our organization, and this newsletter, as much as anything, is all about friendship."

Just saying!

By this time, all clubs will have received the amazing resources that we have at our disposal – I'm sure you all agree that Vice President Allyson did an amazing job with the *Tickled Pink* resources. In this newsletter I'll be highlighting what National is doing to help us to invite more women into this wonderful connected organization of ours, and will be telling you what clubs are doing to inspire you to go ahead and invite others to join you.

At the recent NGB meeting I was inspired by the leadership and enthusiasm of President Michelle and her team – her key message is be positive, become involved! What better way to approach this topsy turvy year we're living in.

So, make a cuppa, sit back and enjoy – and think about who you would like to approach with an invitation to join!

Hannie (IWNZ Editor)



Three members of Riccarton snapped at a Walk and Talk event – what better way to showcase the support and connectedness of Inner Wheel members!



Joanne Gaudin, Team Membership Coordinator, reports



“To all Members of Inner Wheel, I’ve had an amazing time since taking on the newly created role of Membership Facilitator, building up the team who will work on all the aspects of membership from supporting and empowering current members, through to promotional campaigns to grow awareness of our organisation and grow our membership so that Inner Wheel NZ will remain alive as we head toward our second century of service and friendship.

Team Membership includes not only myself and the current Governing Body, but also the District Chairmen and District Membership officers. It’s been a pleasure to get to know these very talented women better as well as to work alongside them as we planned the Tickled Pink campaign. We are entering a very exciting time for IWNZ as we find our feet in the virtual world, while still maintaining our

core values and nurturing our current membership base.

As we near the end of the current Inner Wheel year and begin preparing our leadership teams for the 2022/23 year I strongly urge all Districts and Clubs to find a member with a passion for Inner Wheel to take on the Membership role for a 2 or 3 year period – don’t just expect the Past President/Chairman to take on the role.

Membership is not for everyone; Past Presidents are often tired after their year in the chair! Importantly, having someone cover this role for more than a one-year term will bring a consistency to what your Club or District does to grow members and membership.

The upcoming Empowerment Days in each District will assist all new officers and members to learn more about the Organisation and themselves. If you aren't able to attend one of these days you will find many new resources to help with empowerment and promotion on the website. Don’t hesitate to make contact with myself or your District Membership officer for guidance!”

Pure enthusiasm at the recent Inner Wheel NGB meeting. This is a still from the delightful video clip that was published on Facebook! Go and look it up on the Inner Wheel NZ Facebook page. Make sure that you turn the sound up high – it’s fabulous!



Resources

Tē tōia, tē haumatia – Nothing can be achieved without a plan!

Aren't we lucky that we are not left to figure out everything on our own? The National Governing Body, under the guidance of President Michelle has been very busy!

Tickled Pink



Membership Committee member Sheryl Walker from Invercargill North with the Tickled Pink starter pack.

Vice President Alyssandra has brought her design skills to bear on the latest resources, and you will have received copies by mail. You can also download the Membership Posters and all *Tickled Pink* resources from the Inner Wheel NZ Website – as well as so much more!



The idea is that you can use these materials to advertise your Club wherever you go – not only in Membership March! – talk to people, hand out these materials, and follow up with a phone call. Some of the materials can also be customised before printing with your Club details.

Just a reminder that new members go into the draw for a fabulous prize package which is part of the *Tickled Pink* campaign – every new Inner Wheel Member registered on the IWNZ system between 1 July 2021 and 27 May 2022 enters the draw to win a 2 Night Stay in a King Deluxe Lakeview Room at the Hilton Queenstown Resort & Spa, including breakfast for two and a 60 minute relaxation massage. I think the winner will be *Tickled Pink*!

Do encourage your members to **Follow** Inner Wheel on Facebook as well – there is a lot of *Tickled Pink* information going up and it's great to get up to the minute news on what members in other Clubs are doing!

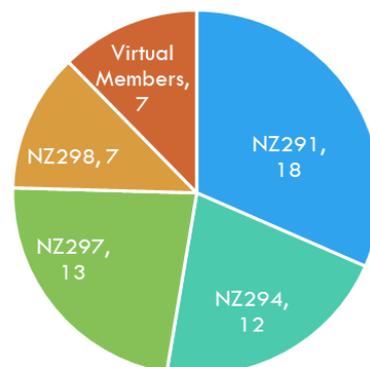
Website

Inner Wheel has been online for a long time now, and if you want to find out anything about Inner Wheel International and Inner Wheel New Zealand's values and ethos, well, a Google search takes you places!

From Arielle Beaudry, IWNZ Administrator:

"Over the past few months, we have been working hard on setting up the website and Members' database with the collaboration of the IWNZ Clubs. It has been fantastic to see how many Members have been active on the website. Thank you to everyone who has provided input for the website, I've enjoyed working with such dedicated women who are open-minded and willing to learn new things!"

New Members by District since 1 July 2021



Arielle has done some amazing work. Not only does she manage the website and helps us get out of Internet trouble (honestly, contact her on admin@iwnz.org.nz – she is amazing at figuring out what you need), she is also providing us with some great statistics, such as this pie chart that shows new members by District.

For those of your who haven't yet had a poke around the Inner Wheel website, this is what you need to do:

1. Go to <https://www.innerwheel.org.nz/>.
2. Log in and then select *Library / Resources / Membership*.
3. Click on any link. You'll be surprised at all the information and support you can find – if you haven't yet bought a copy of the March edition of *Woman* magazine, the article is available for you to read and distribute in the *Tickled Pink Resources* area.

[Tickled Pink Resources](#)
[Attracting New Members](#)
[Toolkits](#)
[Membership Pass Campaign](#)
[Sample Messages for Prospective Members](#)
[Welcoming a new Member](#)
[Membership Changes](#)

The Discover IWNZ event

This event has been advertised on Facebook and has been running throughout March. To date, we have had 8 Virtual members sign up!

The events have been successful and the presentation will be available on the website for members soon (the image here shows one of the slides used), along with the growing list of resources - coming soon ware going to be letterbox drop flyers too.



Club resources



Of course, Inner Wheel Clubs countrywide continue to develop their own resources too! This lovely flyer from District NZ294 landed in my inbox the other day – what a cool idea to plan a District Day as a *Wild and Wonderful Weekend!*

Membership March in our Clubs

Ehara tāku toa I te toa takitahi, engari he toa takitini
My strength is not as an individual, but as a collective.

What is our point of difference? Why would we want people to join?

We connect people through friendship and service. And we're bigger than either of these things! Together.

As a result of the Omicron outbreak, many clubs report that they have put meetings on hold for the moment (and as a result Membership March may become Membership May), but that doesn't mean that they are not reaching out to others and introducing friends and acquaintances to the friendship and connectedness that Inner Wheel offers! Read here what clubs have been doing to reach out.

President Vera from Matamata reports that she has been in touch by phone with existing members and has collected and delivered groceries and has also reached out to new ones – a potential member contacted then through the *Tickled Pink* campaign and another contacted her by phone.

Mt Roskill had big plans for the March meeting – inviting a good speaker to the March meeting, advertising it well and bringing along friends ... Fortunately, they had held a January meeting to celebrate the freedom from Covid lockdowns and welcomed two new member, Anne George and Selina Powell (*shown at right*). It was a very enjoyable day for everyone involved, appreciated even more now that the Omicron outbreak had caused the cancellation of most of their plans for Membership March.



Stoke Tahunanui reports that March in Nelson is particularly pleasant - warm sunny days with crisp mornings, and the ladies plan to take advantage of the outdoors with a stroll around Hoddy's Reserve and the Waimea Estuary on the outskirts of Nelson, followed by a cuppa and cake at the conclusion. For Membership March, they are inviting members to bring along friends and acquaintances with a view to perhaps joining our club. Two prospective members have been joining in the activities and hopefully they will be Inducted soon.



Motueka reports that they have two new members, both invited by current club members. They also advertised the club at a quiz night with the IW team dressed up in tutus to celebrate the fact that it was 22/02/22. *And looking as glamorous as this, they'll have new members flocking in to join the fun. Ed.*

Ashburton is another club who are keeping up with advertising – they report that they have put up posters in shop windows in town and have arranged for a static display at the library from 21st – 26 March. On the Friday and Saturday of that week they will have some members sitting at an information table to pass out information to anyone who is interested. At the moment Ashburton have bragging rights, with seven new prospective members waiting to be inducted, which brings their total for the Inner Wheel year to nine!

Riccarton too has put Club meetings on hold (including their planned 50th Birthday Celebration – for the third time!), but they have continued to meet for Walk and Talk, and the Craft group is still going too. The ladies gathered to celebrate International Inner Wheel Day with a cuppa and a photo op!



One of the clubs who did manage to fit in a Membership March meeting, is Kapiti! Not only did they enjoy their usual Dinner with a fun speaker (a lovely time of fun of laughter which is what everyone needed), but they also welcomed two more prospective new members – this in addition to the 6 new members they have welcomed so far this year. Club President Judith reports that Club members take the opportunity to introduce Inner Wheel into the conversations wherever they go, not only by promoting the Friendship & Fellowship aspects, but also the IW profile of assisting Charities in the Kapiti Community. Great job Kapiti! The photo shows District NZ294 Chairman Debbie (with President Judith on the right) carrying out her first official duty at Kapiti, inducting Caryl Ann Jobard as a new member.





Plimmerton reported that in the past they have held a stall at the local Expo and have used the local Community Facebook page, which has worked well. In February this year, they invited members to bring a friend along; and we also have five ladies who are coming for their third visit. The ladies come along because their Membership person talks about Inner Wheel when she is out with other groups or socialising. She has also hosted a morning tea for the new members with lots of information, newsletters and magazines available for them to peruse.

If anyone shows an interest, they're invited to meetings and encouraged to join in all activities, including our Craft and Book groups and Tasty Tuesday (a monthly dinner at a local restaurant). The club recently inducted a new member, Enid O'Neil.

It was lovely to read this enthusiastic contribution! Ed.

Invercargill North (photo on right) has inducted two new members recently, and have four more ladies who have been thinking very seriously about joining the group. These ladies have been taking advantage of the *Introduction* cards and leaflets that are proving very popular. They are anticipating that these ladies will also join their ranks in the near future. One of their newest members has already brought along a friend who is interested in joining.



Shore City marked their 20th birthday on 14 February 2022 with a celebratory lunch at McHugh's Restaurant in Cheltenham, the same venue where our Charter Night Dinner had been held. Besides partners, friends and three original charter members still active in the club, they welcomed National President Michelle and District NZ291 Chairman Adrienne. Also present was the reporter/photographer from North Shore's *Channel Magazine*, resulting in an excellent article and several photos in their latest March issue. The publicity will be a positive start to their membership drive this month.

Long-serving Members

*He hono tangata e kore e motu; ka pa he taura waka e motu
Unlike a canoe rope, a human bond cannot be severed.*

We need new members – we need them to help our clubs transition to the next stage – we need them for their enthusiasm and new ideas.

But we also need to honour those long-serving members who have made Inner Wheel a force to be reckoned with – long-term friendships, long histories of service. There will be more about this in the June edition of Inner Link, when we highlight all the club members who have been granted honoured active status. But for now, just a reminder of what our current long-serving members do!



Long-serving Inner Wheel member Nola Moffet, currently a member of Avonhead (previously a member of Hornby) was awarded a Margarete Golding award for many years of service to the Community. Well deserved Nola!

Shown here with Immediate NZ Past President Dot.

Invercargill reports: Yvonne Alsweiler, a charter member of our Club, recently celebrated her 100th birthday. On the day friends visited her home to pass on their best wishes and were also privy to the cards received from the Queen and Governor General, along with many others.

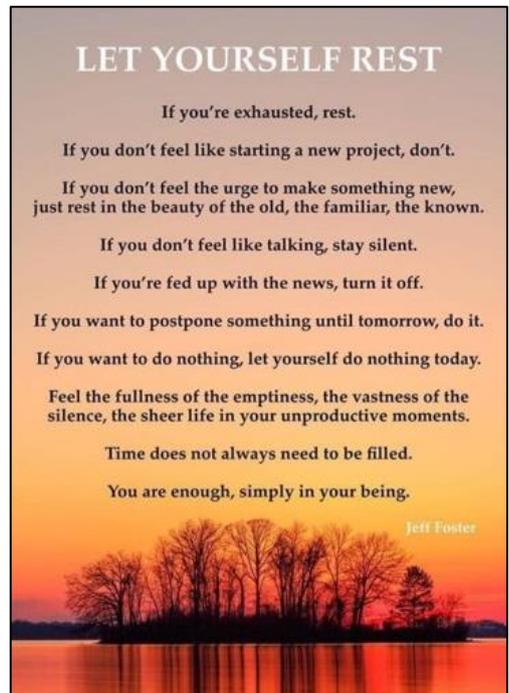


I did enjoy this lovely reminder from the Opotiki Club President Carole, who has sent to her club members – very needful for this strange season we are living through.

And doesn't all this show the power of friendship and support that underpins our membership over many years? And also (speaking as a youngerish member) – Inner Wheel seems to keep you young!) Ed.



And of course, the service and activity continues – the Mosgiel club sent this lovely photo of senior member Hazel, still very actively knitting and sewing at 93!



The Final Word, Vice-President Alyssandra writes

We're living in a changing world and we know you want to have **exciting meetings** and **engaging friendships**. So, come along to your **District Empowerment Day** and our adventure will take you on a new journey that will empower you with innovative ideas, strengthen friendship and learn how to be an active member.

"The most valuable gift we can give the world is empowered women."

Your District Empowerment Days are as follows - look out for more details coming from your District:

NZ291: 14 May

NZ294: 11 June

NZ297: 30 April

NZ298: 28 May



Empowerment Day
Inner Wheel New Zealand