



---

***Inner Wheel New Zealand Inc***

***National Strategy***

***Newsletter 1***

**Project Revive  
June 2019**

---

***“OUR WHY”***

**We help charities and worthy causes to be successful.**

In Inner Wheel, we work as a team to achieve more in making a positive difference in our communities, in New Zealand and around the world. Our key focus is empowering women and girls. It is immensely rewarding to give back by working on projects that improve the lives of others and show we care. And, we have fun along the way.

**We meet and create true friendships with like-minded women  
locally, nationally and internationally.**

We belong to a world leading voluntary women’s organisation, giving us unique opportunities to create positive change in our world. Our voices are heard all the way to the UN with speaking rights on issues relevant to women, children, the family and the elderly.

**Inner Wheel enables us to share and use our skills.**

There are lots of opportunities to grow our skills while we learn more through leadership, meetings, speakers and a variety of social activities. It is special to be acknowledged and appreciated for our contribution

*Our Why represents the thoughts of why we or others would want to join Inner Wheel and are the results of discussion on the Strategic Plan at IWNZ’s Auckland conference. Thank you, Sue Atkins, for this inspired piece of work*

Kia Ora Koutoua katoa - Greetings to you all

Now is an exciting and interesting time for all of us in Inner Wheel NZ as we set out to create a modern, active and dynamic organization. The Strategic Working Group invite every member to come along on this journey. We will be communicating regularly with ideas and strategies to use as starting ideas for District and Club planning. The newsletters will provide a way to share ideas, and strategic activities that have proved to work well. Last week I lunched with a group of Inner Wheel members who wanted to know more about the plan. We had fun and within a very short time the ideas were flowing. Could this be the starting point your club is looking for?

In Friendship

Marie Gillies

**Be** the women's organisation current and new members are proud to be part of

**Things to do:** It is the start of a new Inner Wheel year and it is time to focus!

- Include the Strategic Plan as an agenda item on your first committee/executive meeting, using the ideas in the Strategy Plan to agree what your Club will do first
- Appoint a membership facilitator and a focus team to develop your membership programme
- Set a new Member target for the next year
- Introduce the Strategic Plan to your Club
- At conference we were asked to think of 5 people we could talk to and encourage them to join Inner Wheel. Challenge your members to do the same.

**In**crease awareness of Inner Wheel in our communities

**Things to do:**

- We have great promotional material. Encourage your members to give them to people who express an interest in what Inner Wheel is about.
- Label the donated goods and services to promote the hundreds of dollars a year we donate to our communities.
- Be in touch with your local paper – they are always looking for good stories:
  - Write a brief article on the community work your Club is doing
  - Having a special meeting or an event coming up – why not get some free advertising in the “What’s on” columns of the paper. You just need to send an overview of your planned event.

# Set up our organisation for future growth

## Things to do:

- It is never too early to begin thinking about the future. Plan for the years ahead by putting in place a succession plan.
- Encourage women in your club to say “Yes I can do that”  
Ask your incumbent office holders to mentor them so they can enjoy the freedom of knowing what the job is all about.

## Want more help to get started?

### Things to do:

- Talk to your District Chairman and ask for some help.
- Is there some expertise near at hand? Maybe a son or daughter who works in the business environment and has experience with strategic planning, might just be waiting for you to ask for help.
- Small club! It all feels too hard! Think about joining with a bigger club in your District and piggyback off their endeavours.



Good planning - Remember we are here to help!

### Strategic Planning Working Group

Marie Gillies

[mariegillies@xtra.co.nz](mailto:mariegillies@xtra.co.nz)

Sue Atkins

[sue@betterresults.co.nz](mailto:sue@betterresults.co.nz)

Darlene Westrupp

[iwnzpastpresident@gmail.com](mailto:iwnzpastpresident@gmail.com)

Carol Haskett

[iwnzpresident@gmail.com](mailto:iwnzpresident@gmail.com)

Judi Newborn

[iwnzsecretary@gmail.com](mailto:iwnzsecretary@gmail.com)

Shirley Milligan

[r-s.milligan@xtra.co.nz](mailto:r-s.milligan@xtra.co.nz)

